|  |  |
| --- | --- |
| Company Name |  |
| Product Name |  |
| Specific Problem Solved(in 3 lines)  |  |
| Solution (in 3 lines) & USP (Not more than 3 points) |  |
|  |
| Target Customer / User |  |
| Domain / Sector / Industry |  |
| Business Type-Tick applicable | 🞏 B2B 🞏 B2C 🞏 C2C 🞏 B2B2C 🞏 B2G 🞏 other specify \_\_\_\_\_\_\_\_\_\_\_\_  |
| Current Stage (Startup : Product) tick one or strikeout all other | **Initial:** Concept / PoC / Prototype / MVP (Value Fit)**Seed:** Initial traction (trials) shows market potential (Product Fit)**Early:** Pilot - Market, Product and BM proven (Market Fit)**Growth:** Capability, Resources & Geography (Repeatable - Expansion)**Scale:** Rapid Growth |
| Project Duration (in months) from now onwards |  |
| Milestone to be achieved |  |
| Total Project Cost Planned | Own Fund  | Rs. |
| Seed Fund Required | Rs. |
| In No.of installment fund needed |  |
| Total Current Investments  | Own Fund | Rs. |
| By other means (grant/loan/equity) | Rs. |
| Current Stage of the Company - Tick applicable |  🞏 Pre – Revenue 🞏 Revenue Generating |
| Loan Repayment Plan | In No.of Installment  |  |
| Amount per installment | Rs. |
| Any other relevant pointAwards / Recognitions |  |